

Walmart Wraps Up Next-Generation Compliance Package

The compliance package is intended to promote user friendliness.

Keystone Folding Box Co.'s next-generation compliance package is being adopted by Walmart, reports Keystone (www.keyboxco.com). Walmart has announced that it will incorporate Ecoslide-RX 2.0 into its pharmacies nationwide beginning in 2015, Keystone reports in news release.

The new Ecoslide-RX 2.0 is intended to enhance user friendliness. "By nature, all child-resistant packages introduce some level of difficulty in opening," Ward Smith, director of marketing at Keystone Folding Box Company, tells *PMP News*. "Our primary reason for making changes was to minimize the effort required to open the Ecoslide-RX child-resistant feature. When designing changes that made the pack easier to open, we had to be sure to maintain the integrity of our CR feature. In child-resistant testing of Ecoslide-RX 2.0 package, we achieved the highest possible rating, F=1. Not only did we preserve an F=1 rating, the new version tested statistically higher than our first version. It is always comforting to customers to know that a package has passed CR multiple times."

Ecoslide-RX 2.0 can accommodate a range of products, including prescription products, physicians' samples, and clinical trial materials.



Ecoslide-RX 2.0 from Keystone Folding Box Co. can accommodate a variety of pill/capsule sizes.

"Typically, compliance packages contain a 30-day regimen of drug. Our package can handle a variety of pill/capsule sizes," says Smith. "In fact, our Ecoslide-RX version 2.0 offers the largest blister 'real estate' for pill cavi-

ties of any package of its size in the market."

There are options for different materials based on product barrier requirements. "Any variety of blister film and foil material will work in this new package," says Smith. "We

even have a solution for cold-form materials.”

Keystone’s latest package design is also environmentally sustainable. It contains no plastic in its secondary packaging and requires minimal film and foil, the company reports.

For production, “any cartoner equipment that can erect and glue a low-profile carton can be used to fill and seal Ecoslide-RX 2.0,” Smith says.

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Keystone points out that in 2011, a published peer-reviewed study of over 300,000 Walmart pharmacy patients during a two-year period concluded that compliance, or adherence, packaging improved adherence and persistency. That same study showed a significant ROI for the incremental cost of the compliance package over traditional bottles, the company states.

For Ecoslide-RX 2.0, Smith says “that repackaging of Walmart prescription products will be managed by Legacy Pharmaceutical Packaging. Some API manufacturers are looking to do their own packaging fulfillment in-house.”

Keystone manufactures and designs paperboard packaging and maintains a structural design and graphics department. It produces folding cartons, blister cards, paperboard clamshell containers, and POP counter displays and can serve as a source for non-paperboard packaging components. For details, visit www.keyboxco.com. ■

AMCOR LAUNCHES NEW PUSH-THROUGH CHILD-RESISTANT BLISTER LIDDING



Lidding with the Amcor Opening Feature employs “targeted” push through.

Amcor Flexibles has brought its patented Amcor Opening Feature (AOF) to child-resistant blister lidding, launching the new product in December 2014. Already available on pouch stock and stick packs, AOF allows users to access blister contents with a “targeted” push-through motion rather than the traditional peel or peel-push method.

blister cards, the company reports in a press release. The reduction reportedly does not compromise the barrier layer or the seal integrity of the package.

An independent study according to 16 CFR Part 1700 has confirmed senior friendliness and child resistance, Amcor reports. “Blister cards were produced using AOF blister lidding and the package met

Amcor reports that package sizes could be reduced by up to 40%.

According to Amcor, AOF allows the use of a 2-ply structure compared with a standard 3-ply. The product contact layer remains the same as that of existing Amcor blister lidding products, helping users to streamline testing.

Without the need for peel tabs, total package sizes can be reduced up to 40% versus traditional peel-push and peelable

the test requirements of F=1 (only two children out of 50 were able to access one cavity). In addition, the Senior Use Effectiveness (SAUE) score was an extraordinary 98% compared to the normal target minimum of 90%,” the company reports.

For more details, visit www.amcor.com.